



## **Boston Circuits Named a Red Herring 100 Winner**

### ***Award Recognizes the 100 Private Technology Firms in North America Driving the Future of Technology***

**Burlington, Mass. – Monday, May 22, 2006** — Boston Circuits Inc. today announced that it has been selected as a winner of the annual “Red Herring 100 North America” award by *Red Herring* magazine. This list of 100 privately held companies in North America recognizes those that play a leading role in innovating the technology business. To view the full list, please visit [www.redherring.com](http://www.redherring.com).

As one of the winners, Hiro Kataoka, CEO of Boston Circuits Inc., will present the company at the exclusive Red Herring Spring 2006 CEO summit, May 23-25 in Monterey, California, where a select group of 300 technology entrepreneurs, investors, and corporate developers will gather to be the first to meet this next wave of disruptive technology companies.

#### **Disruptive technologies and business plans**

“With venture capital flowing again, we’re seeing a lot of innovative new companies taking on the established players with disruptive technologies and innovative business plans,” said Joel Dreyfuss, Editor-in-Chief of *Red Herring*. “The Red Herring 100 North America companies, among them Boston Circuits, are pushing and breaking the boundaries of the technology business and we are excited to report on their success stories.”

“It is a great honor for Boston Circuits to be recognized by a prestigious publication like Red Herring as a Top 100 private technology company,” said Hiro Kataoka, CEO, Boston Circuits, “This is further validation of our strategy that combines a clear focus on the ever expanding multimedia market, unique Grid on Chip technology that leapfrogs the competition, and strong relationships with key customers. We are on a path to change the landscape of networked multimedia devices in the future.”

#### **More than just buzz**

*Red Herring's* lists of top private companies are an important part of the renowned magazine's tradition of identifying new and innovative technology firms and entrepreneurs. Companies like Google and eBay were spotted in their early days by *Red Herring* editors as some that would change the way we live and work.

After receiving more than 1,000 submissions and nominations, *Red Herring's* editorial staff rigorously evaluated Boston Circuits and the other contenders through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development. The Red Herring 100 North America companies are at the forefront of the technologies that are changing our lives in profound ways.

#### **Honoring the best**

To honor the Red Herring 100 companies, *Red Herring* has invited their CEOs and founders to present at its Red Herring Spring 2006 conference, a forum for technology's most exciting

**Boston Circuits, Inc.**  
Multicore Processors for Multimedia Devices



companies, and to share their insights on the future of innovation and the entrepreneurial journey. Scheduled to take place at the Hyatt Regency Hotel in Monterey, this intimate, invitation-only conference will explore "The Pursuit of Disruption" and how it spawns unexpected opportunities, novel alliances, and great success stories.

**About Boston Circuits Inc.**

Founded in 2005 by a team of semiconductor, software, and multimedia experts, Boston Circuits, Inc. provides multi-core processors for use in home and office multimedia devices. The Company's unique "Grid on Chip" architecture and "Time Machine" technology deliver the performance, flexibility, and ease of use of a desktop processor, at the cost, power consumption, and size of an embedded system on chip; giving device manufacturers the opportunity to create groundbreaking multimedia products. The Company is based in Burlington, MA and has an office in Yokohama, Japan.

**About Red Herring Spring 2006**

Red Herring Spring 2006 will assemble 300 of the continent's most innovative and successful CEOs, investors, and corporate developers and feature a dynamic group of over 100 speakers that are pushing and breaking the boundaries of the business of technology. Themed "The Pursuit of Disruption," it will be held May 23-25 in Monterey, California. Please contact Michael Felber at 650.428.2900 or email [mfelber@redherring.com](mailto:mfelber@redherring.com) to request an invitation to attend the event. More information is available online at [www.herringevents.com/rhspring06](http://www.herringevents.com/rhspring06).

**About Red Herring Magazine**

*Red Herring* magazine is a sophisticated insider's guide to the business of technology, featuring unparalleled insights on the emerging technologies driving the economy, from the Internet to wireless communications and digital entertainment. *Red Herring's* journalists report on how innovation and entrepreneurship are transforming business and how the business of technology is transforming the world, providing readers with a deep understanding of venture capital and capital markets. Recognized as an essential resource in today's fast-changing business world, *Red Herring* gets the right answers before anyone else even thinks to ask the questions. More information on *Red Herring* is available on the Internet at [www.redherring.com](http://www.redherring.com).

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